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Paris (75000)

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Executive Director Strategy & Innovation, Sénior

EXPERIENCES PROFESSIONNELLES

- févr. 2018 / aujourd'hui Executive Director Strategy & Innovation**
MIRAL, ABU DHABI, U.A.E
- * *Executive Director Strategy & Innovation of Abu Dhabi's creator, developer and operator of Tourism & Leisure destinations, including Yas Island (28M visits and \$1.6bn revenues per year, home of \$50bn assets including Warner Bros. theme park, Ferrari World theme park, 7 hotels, a Formula 1 circuit, the largest Water Park in UAE, a regional mall and residencies)*
 - * *Activities:*
 - * *Strategic Planning & Performance Management:*
 - * *Lead the development of 5-year strategic plans and vision for the company and subsidiaries*
 - * *Coordinate destination stakeholder's efforts (Assets, Airlines, Tourism governmental entities...) to determine common strategic goals and prioritize key strategic initiatives*
 - * *Monitor implementation of the strategic plans and carry out periodic reviews of the business performance against KPIs*
 - * *Provide support to the structuring, execution and monitoring of new business and investment opportunities*
 - * *Participate in the preparation and review of business plan for development projects (Theme Parks, Hotels, Retail, Residential ...)*
 - * *Innovation:*
 - * *Serve as the custodian of the "ideation hub", feeding departments with new ideas and ways of doing business*
 - * *Conduct high level filtering exercise of new Tourism, Leisure & Entertainment concepts including identification of new partners and business cases*
 - * *Provide inputs into the Investment Planning and Real Estate portfolio management, advise on possible product development, land management strategies and land allocation, etc.*
 - * *Lead Market & Competitive Insight effort (macro tourism report, competitor analyses ...)*
 - * *Governance & Management:*
 - * *Serve as one of the four members of the company Investment Committee, taking decisions regarding new assets building and existing assets extension (e.g. 3 hotels, 1 theme park, 1 18,000-seat arena for a total of \$2bn)*
 - * *Assist CEO and Company Board in carrying out special projects*
 - * *Provide guidance to subsidiaries on goals and objectives*
 - * *Manage a team of 3*
- févr. 2015 / févr. 2018 Director of the Strategic Planning (Strategy & Corporate Development)**
EURODISNEY, MARNE LA VALLEE, FRANCE
- * *Director of the Strategic Planning (Strategy & Corporate Development) department of Europe's number one tourist destination & CEO Chief of Staff (from Nov. 16)*
 - * *Activities:*
 - * *Drive the definition and evolution of the company long-term vision*
 - * *Lead and facilitate the medium and long-term Strategy & Corporate Development efforts*
 - * *Challenge business strategy to identify new approaches that maximize value throughout the business*
 - * *Drive decision making and change efforts to ensure strategies and plans are implemented*
 - * *Preparation for, and facilitation of, critical path CEO meetings; independent leadership of special CEO-initiated projects*
 - * *Team management and development effort (5 team members)*
 - * *Manage the Market and Competitive Intelligence initiative*
 - * *Selection of projects:*
 - * *Defined and assessed value of a comprehensive \$4.5bn investment plan to transform the company (scope: Parks, Hotels, Retail, Dinning & Entertainment, Human*

Capital, Technology and Infrastructures)

** Built the company long term vision for the Lodging activity (definition of new volume and market targets, study of new facilities needs to cover the targets and assessment of their economic value)*

** Developed corporate 10-year growth strategy plan*

juil. 2014 / janv. 2015

Manager Global Development

THE WALT DISNEY COMPANY, LOS ANGELES, U.S.A

** Manager in the Global Development team of the world-class entertainment and technological leader, exploring and executing on new strategic initiatives for Disney's family travel and leisure segment*

** Activities:*

** Work with senior business unit executives to drive the strategic development process*

** Identify, define, and analyze consumer trends across major markets*

** Construct models in support of new business opportunities*

** Perform qualitative/quantitative research, valuations, modeling and analysis*

** Create business plans for new ventures*

** Create compelling, persuasive presentation materials to communicate key learnings and recommendations to senior level executives*

** Selection of projects:*

** Focus on domestic and international new business development and strategic initiatives, including the development of stand-alone hotels, regional resorts, theme park expansion and other innovative business initiatives around the globe*

juin 2010 / juil. 2014

Head of the Strategic Planning (Strategy & Corporate Development)

EURODISNEY, MARNE LA VALLEE, FRANCE

** Head of the Strategic Planning (Strategy & Corporate Development) department (from Nov.12); Senior Manager (from June 10 to Oct.12)*

** Activities:*

** Drive the definition and evolution of the company long-term vision*

** Lead and facilitate the medium and long-term Strategy & Corporate Development efforts*

** Drive decision making and change efforts to ensure strategies and plans are implemented*

** Team management and development effort (5 team members)*

** Manage the Market and Competitive Intelligence initiative*

** Selection of projects:*

** Built strategic rationales and business cases for two new hotels (c. 800 to 1,000 rooms), one Retail,*

Dinning & Entertainment area, one attraction, one new Convention Center

(investments of \$20M to \$550M each) and ensured alignment of work partners and Steering Committee behind recommendations

** Developed corporate 10-year growth strategy plan*

** Elaborated a new HR 5-year strategy for the company (over 13,000 FTE impacted)*

** Defined long term Sports Strategy for the Resort*

août 2007 / févr. 2010

Senior Consultant Strategy

ROLAND BERGER STRATEGY CONSULTANTS, PARIS, FRANCE

** Selection of assignments:*

** Created 2015 strategic plan of a middle sized Germany-based European pharma company*

** Defined strategy for "Parallel Trade" management in the EU G-5 for a global top-5 pharma player*

** Managed several global Post Merger Integrations in the Transport/Logistics and Automotive*

businesses, valuation of purchasing and organization synergies

** Performed "Zero Base Budget" analysis (process reengineering, c. \$100M savings identification) for a German captive bank*

** Performed "Make or Buy" analysis of support functions for a telecom company*

** Analyzed French E-Health market for a major telecom player to prepare investment decision*

** Reorganized Medical Affairs departments internationally for a global top-5 pharma player*

Business areas: Pharma, Transportation, Telecommunication, ...

sept. 2005 / août 2007

Manager Strategic Due Diligence

ERNST & YOUNG, Transaction Advisory Services, PARIS, FRANCE

** Manager in the Strategic Due Diligence department of a global leader in transaction services*

** Activities:*

** Managed strategic due diligence assignments for private equity firms or large*

corporate before acquisition or disposal, in France and in the UK: analysis of target's

markets dynamics and competitive positioning, challenge of target's business plan hypothesis
** Participate into the department development effort (management of up to 3 junior consultants, account relationship with Private Equity funds)*
** Business areas: Consumer goods, Retail, Energy, Automobile, Industry, Construction, Technology*

avr. 2001 / août 2005

Senior Consultant Strategy

AT KEARNEY / EDS CONSULTING SERVICES, PARIS, FRANCE

** Selection of assignments:*

** Improved time to market of advanced multimedia services for a mobile operator, set up a partnership with handset constructors*

** Reorganized Customer Service business processes for an Internet Service Provider*

** Created new loyalty and sales development strategy for a European cosmetic group*

** Defined acquisition strategy for a food industry player: defined corporate growth strategy, selection criteria and identified target(s)*

** Business areas: Telecommunication / Media, Consumer goods, Energy, Industry, ...*

sept. 2000 / mars 2001

Consultant

GROUPE SQLI, PARIS, FRANCE

** E-strategy and e-marketing consultant in a French Web agency: defined online marketing strategies in*

such areas as telecommunication, insurance and entertainment; project and account management

DIPLOMES ET FORMATIONS

sept. 1997 / juin 2000

Ecole de Commerce - BAC+5

ESC REIMS

COMPETENCES

Strategy, Performance Management, Innovation, Business Planning, Investment, Due Diligence, Organization Development, Market Penetration Strategy
Theme Parks, Hospitality, Leisure, Entertainment, Retail, Dining, Consumer goods, Luxury Products, Travel, Tourism

COMPETENCES LINGUISTIQUES

Anglais Bilingue

Français Bilingue

CENTRES D'INTERETS

Swimming, football, snowboarding, surfing