

# SKILLS, Junior

### **EXPERIENCES PROFESSIONNELLES**

### janv. 2023 / déc. 2023 Admin & Operations Manager

I-PAC Consulting Pvt. Ltd.

Consulting experience in campaign planning, branding, and marketing operations, Proven success in end-to-end campaign management and logistics optimization. With data-driven decision-making, vendor onboarding, procurement, and planning.

# janv. 2021 / déc. 2022 Senior Operations Executive

Reliance Retail Ltd.

Operations planning of inbounding process and planning, Operational planning of DC, and store fulfillment of East Zone serving all Smart Stores, Smart Bazar, and Jio mart. Key Learnings are SAP EWM, PO management, Vendor Billing, and Inventory Planning.

janv. 2020 /

Digital Marketing Freelancer R2 Web solutions 2020

Pioneered a digital marketing venture during college, demonstrating entrepreneurial spirit and leadership. Successfully crafted and executed online campaigns, amplifying brand visibility and engagement. Applied innovative strategies for social media marketing and content creation, contributing to measurable growth in audience reach.

## **DIPLOMES ET FORMATIONS**

**Bachelors in Business Administration** - BAC+3

Techno India School of Management Studies , Kolkata, India

#### **COMPETENCES**

Oracle, SAP, Digital Content, MS Office, SAP EWM

### **COMPETENCES LINGUISTIQUES**

**Anglais**